



# SETH ANANDRAM JAIPURIA SCHOOL

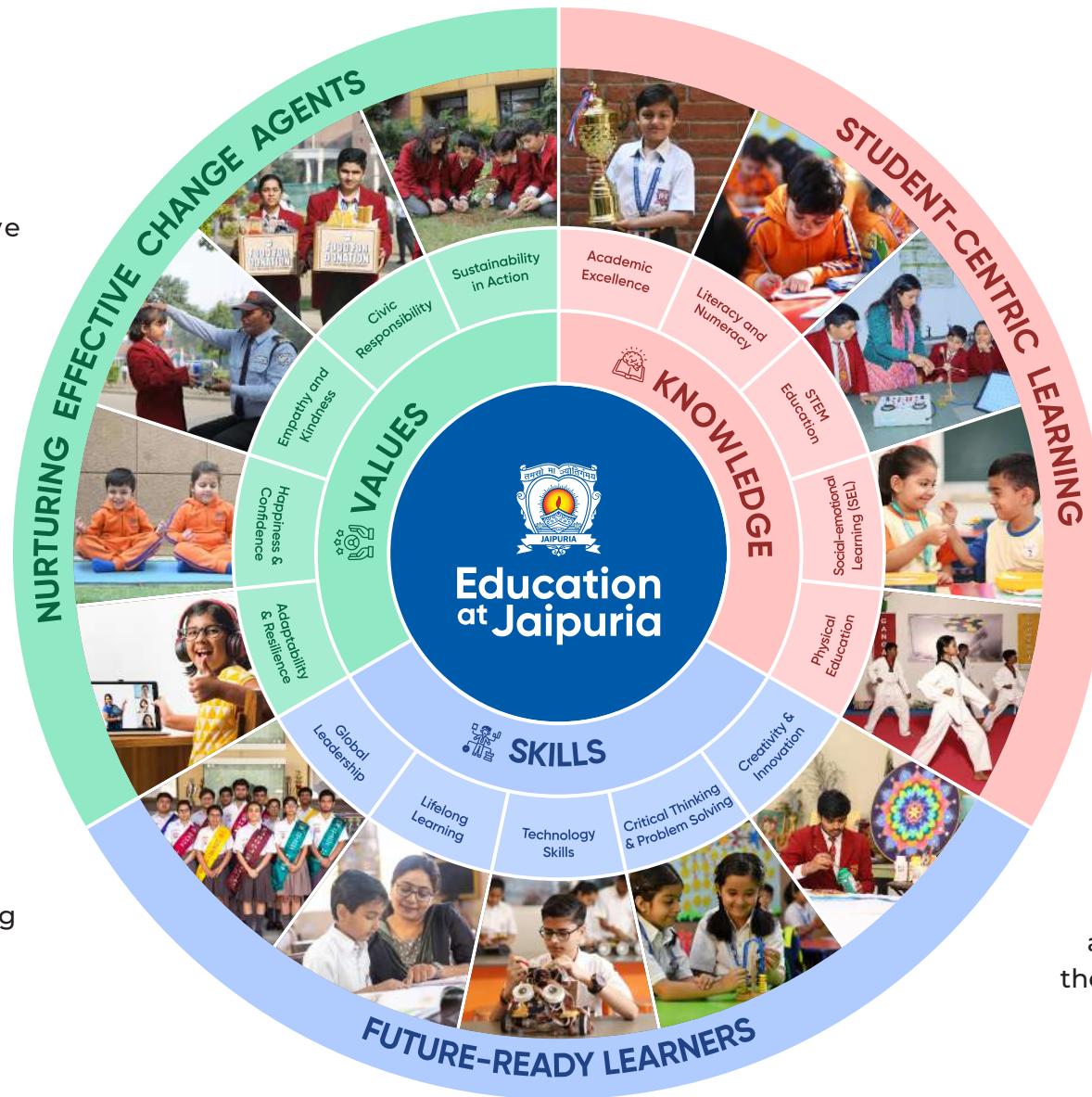
EMPOWER • ENTHUSE • EXCEL



**AN INVESTMENT IN EDUCATION  
ALWAYS PAYS THE HIGHEST RETURNS**  
- BENJAMIN FRANKLIN



At Jaipuria, we believe education is the catalyst for societal progress. We integrate knowledge, skills, and values into a progressive framework that promotes holistic growth. This model ensures our students are academically strong, socially aware, and emotionally resilient, equipped to handle life's complexities. We nurture intellectual curiosity, critical thinking, and problem-solving abilities.



We encourage creativity, empathy, and responsible citizenship. Our students are not just prepared to excel professionally but are compassionate individuals, dedicated to societal well-being. The Jaipuria journey is a continuous path of learning, where each experience contributes to the growth of lifelong learners. With this commitment, we empower our students and teachers to transform the world.

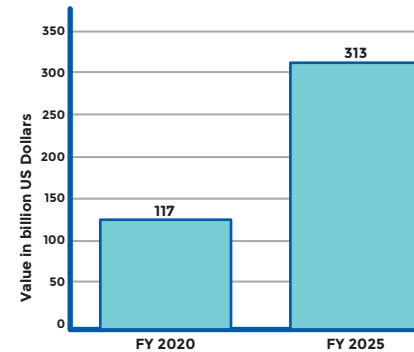
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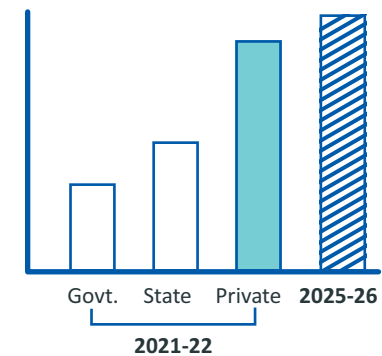
# REASONS TO INVEST IN OPENING A SCHOOL IN INDIA

Education in India is on an upward growth trajectory. The country's young population and the high aspirations of the 21<sup>st</sup> century learners are catalysing exponential growth in the school market, both in terms of market value and number of schools.



Education sector is expected to grow up to **\$313 BILLION** by 2030.

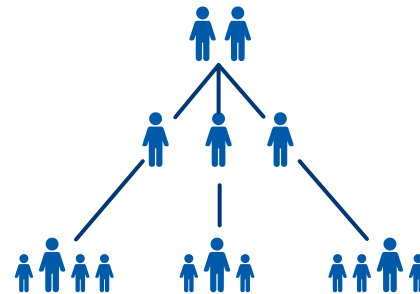
Source: Brickwork Research



Number of private schools expected to grow by **12.5%** by 2030.

**2024-25**  
**24.8 crore** Students in K-12 School (4-17 Years).

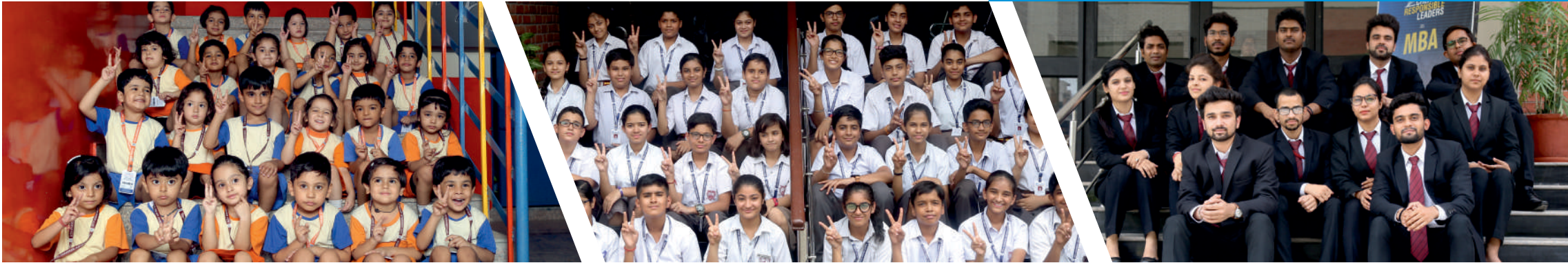
**2029-30**  
**300 million** Students will be enrolled in K-12 School.



Families getting nuclear day by day results in high paying capacity which is increasing the demand for **Branded Schools.**

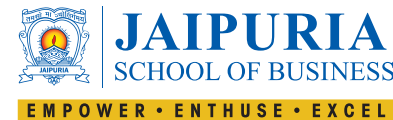
As many as 90 million new learners are expected to enter mainstream education in this decade. This burgeoning demand for quality education creates a highly lucrative market for private K12 schools and preschools. Aspiring edupreneurs can meet this demand by opening a new school and become part of India's growth story.

# ABOUT THE GROUP



Founded in 1945 with a commerce college inaugurated by Pt. Jawaharlal Nehru, the Seth Anandram Jaipuria Group has been a pioneer in Indian education for over 80 years. Guided by visionary leaders such as Padma Bhushan Mungturam Jaipuria, Dr. Rajaram Jaipuria and Shri Shishir Jaipuria, the Group today spans all educational verticals with 23 K12 schools, 5 preschools, and reputed institutions in higher education like Jaipuria Institute of Management and Jaipuria School of Business. It also leads in teacher training through Saamarthya Teachers Training Academy of Research (STTAR). Today, the Group champions student-centric learning, blending progressive pedagogy with technology, and upholding a legacy of excellence for an empowered India.

## JAIPURIA UNIVERSE



## OUR LEADERS & MOTIVATORS



**YASH JAIPURIA**  
HEAD OF FRANCHISE DIVISION  
SRJ. Edu. Services Pvt. Ltd.

**Y**oung and dynamic, Mr. Yash Jaipuria leads school chain expansion, and focusses on technology, quality, and capacity initiatives in SRJ. Edu. Services & Jaipuria Group of Educational Institutions.



**HARISH SANDUJA**  
DIRECTOR SCHOOLS & IT  
Seth Anandram Jaipuria Group  
of Schools

**W**ith 25+ years of experience, Mr. Harish Sanduja is a distinguished academician who has introduced seminal changes in education through academic and technology-backed initiatives.



**SHIKHA BANERJEE**  
SR. ACADEMIC ADVISER  
SRJ. Edu. Services Pvt. Ltd.

**A** life dedicated to education makes Ms. Shikha Banerjee a visionary education leader with expertise in developing institutions and human resources that leave a lasting impact.



**TAARUN CHAWLLA**  
SENIOR VICE PRESIDENT  
Seth Anandram Jaipuria Group  
of Schools

**W**ith nearly two decades in education management, his strategic leadership and expertise in franchise development drive growth, innovation, and operational excellence in educational institutions.

## AWARDS & ACCOLADES



**Mr. Shishir Jaipuria**, Chairman, Seth Anandram Jaipuria Education Society, conferred with **Lifetime Achievement Award for Educational Leadership** at **Education World School Ranking Awards 2022-23**



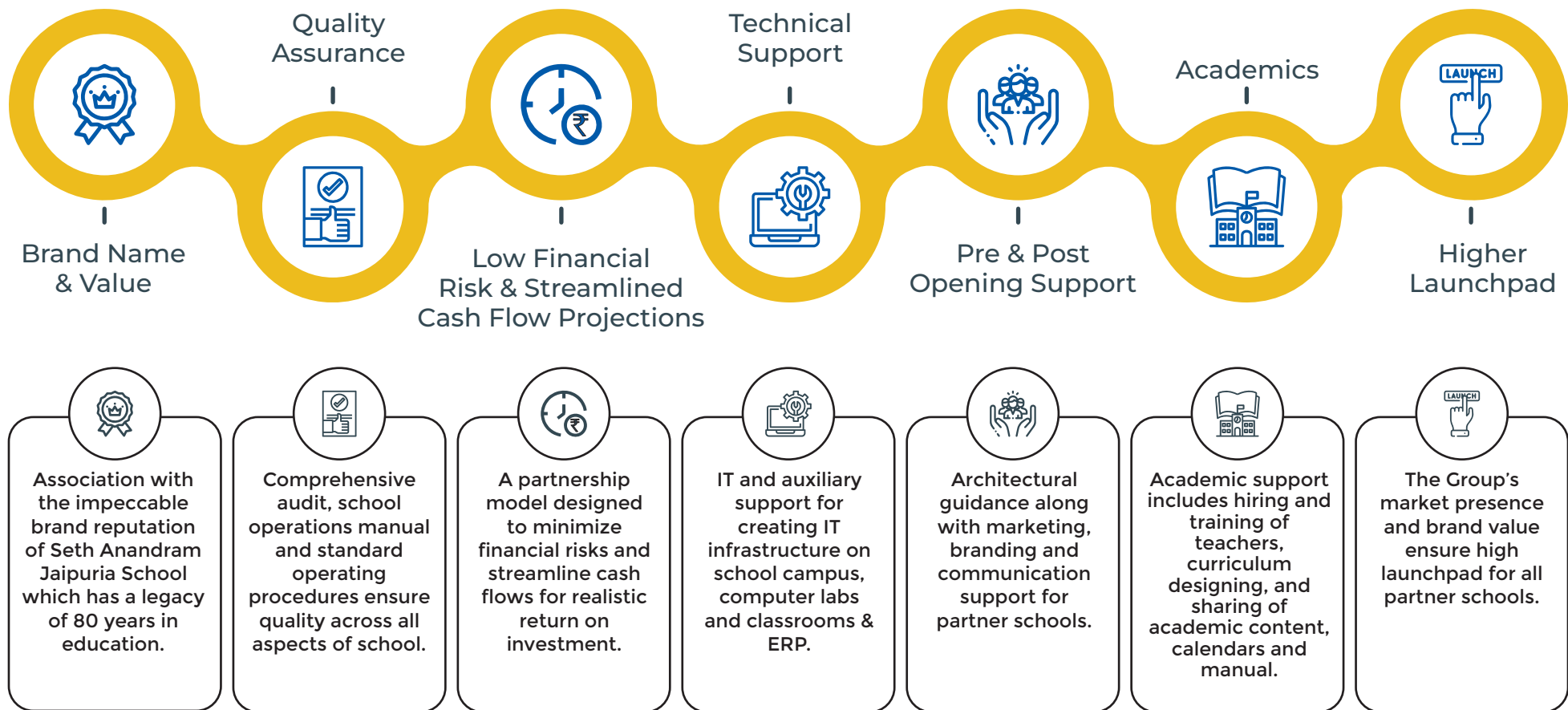
Seth Anandram Jaipuria School, Kanpur  
**Ranked No. 1 School in Uttar Pradesh**  
By EducationWorld India School Rankings 2024



Seth Anandram Jaipuria School,  
Ghaziabad and Lucknow  
**Ranked No.1 School in their cities** by  
Times School Survey 2024

# BENEFITS OF THE JAIPURIA FRANCHISE MODEL

Discover the potential of franchising in the education domain as a strategy for accelerated growth and reduced risk. Grow your education business with a school franchising model.



# JAIPURIA FRANCHISE COMPARISON

SERVICE DELIVERABLES	PARAMETERS	JAIPURIA FRANCHISE	OTHER FRANCHISE
<b>Academic Excellence</b>	Academic Content & Resources	✓	✓
	Academic Operation Support	✓	✗
	Curriculum and Academic Outcomes	✓	✗
	Regular Training Support	✓	✓
	Sttar Teachers Training	✓	✗
<b>Quality Control &amp; Checks</b>	Classroom Observation and Feedback	✓	✗
	Comprehensive 360° Academic Audit	✓	✗
	Operation Audit	✓	✓
	Project Audit	✓	✗
	Finance Audit	✓	✓
<b>Child Protection and Safety</b>	Committees and Monitoring	✓	✗
	Grade 4 Counselling Support	✓	✗
<b>Operational Excellence</b>	Technology Support & ERP	✓	✗
	Administration Support	✓	✓
	HR & Recruitment Support	✓	✗
	Marketing & Branding Support	✓	✓
	Admission and Auxiliary Support	✓	✗

# STEP BY STEP PROCESS OF OPENING A NEW SCHOOL

A highly streamlined process helps our partners open a new school in a step-wise manner. From site visits, cost projections, documentation, legalities, to integration of ERP in school learning systems and school launch, we provide comprehensive handholding to partners at every step.



# PRESENCE OF PARTNER SCHOOLS



UNNAO  
2016



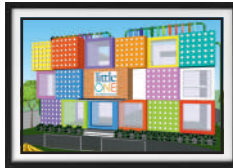
ALAMBAGH CAMPUS  
2017



SITARGANJ  
2019



VARANASI  
2019



LO, JAJMAU  
2019



DIBIYAPUR  
2020



SATNA  
2020



SATNA  
2020



NANPARA  
2021



GREATER NOIDA  
2022



GAURIGANJ, AMETHI  
2022



VED CAMPUS, BARABANKI  
2023



SIDHAULI  
2023



DEORIA  
2024



NEW JAJMAU  
2024



SADU CAMPUS, BARABANKI  
2024



BARRA, KANPUR  
2024



GNITM CAMPUS, BARABANKI  
2024



MAJNAI, AYODHYA  
2024



LO, SHYAM NAGAR  
2025



SAHARANPUR  
2025



KUSHINAGAR  
2025



LO, JANKIPURAM, LUCKNOW  
2026



LO, GOMTI NAGAR, LUCKNOW  
2026



LO, TIRWAGANJ, KANNAUJ  
2026



GANGAGANJ CAMPUS, LUCKNOW  
2026



RAEBARELI CITY  
2026



TARABGANJ, GONDA  
2026



BHOGNIPUR (PUKHRAYAN)  
2026

## UPCOMING SCHOOLS

**SAJS K12-** | Kanpur (Highway City / Kalyanpur / Kidwai Nagar) | Lucknow (Raebareli Road / Sitapur Road / Nigoha | Ramnagar | Jhansi | Agra | Siddarthnagar | Gorakhpur | Jaunpur | Raebareli |  
**Little One-** Kidwai Nagar )

#LO = LittleOne

## VISION STATEMENT

We aim to nurture happy and confident children by providing child-centric learning. Our endeavor is to promote creativity, environmental sensitivity and academic excellence.

We inculcate a spirit of lifelong learning in our children to help them become effective change agents.

## MISSION STATEMENT

We empower students to reach their full potential through progressive pedagogy and technology integration.

We deliver personalized learning experiences to foster values, new-age skills, and academic rigour to help learners become responsible global citizens.



SETH ANANDRAM  
JAIPURIA SCHOOL

EMPOWER • ENTHUSE • EXCEL

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